



Yrittäjät

CENTRAL OSTROBOTHNIAN
ENTREPRENEURS

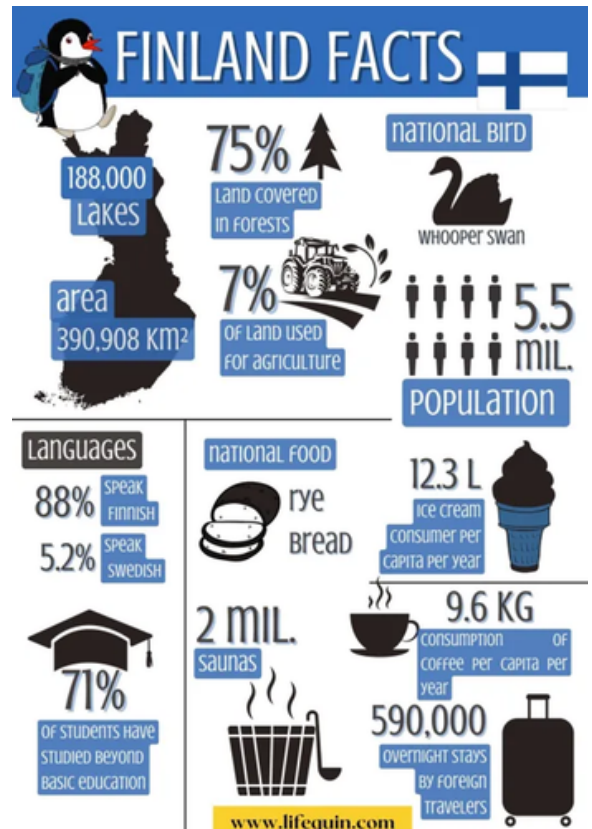
www.yrittajat.fi/keskipohjanmaa

team
FINLAND

PROMOTING ENTREPRENEURSHIP

Some interesting statistics

Here are some statistics and curious facts on Finnish nature, culture and people, as well as some information on entrepreneurs and companies in our country.



With heart in entrepreneurship

MIGRANT ENTREPRENEURS IN FINLAND

NUMBER OF
MIGRANT ENTREPRENEURS:
31,316

33% WOMEN **67% MEN**

22% employer entrepreneurs,
77% solo entrepreneurs

4.3

Total turnover
€4.3 billion and
added value €1.7 billion.

EMPLOYING:
27,000

Between 2014 and 2019,
migrant-owned micro- and small enterprises
created more new jobs than other businesses
of the same size.



Business ownership is
slightly higher among migrants than
the native population!



Migrant entrepreneurs
are strongly concentrated
in Uusimaa, where over 60%
of them live. This is followed
by Southwest Finland (9%)
and Pirkanmaa (6%).

TOP COUNTRIES
OF BIRTH:

- Russia
- Estonia
- Iraq
- Turkey
- China

MIGRANT
ENTREPRENEURS
YOUNGER ON
AVERAGE THAN OTHER
ENTREPRENEURS:

- 26% under 35
- 38% 35-44
- 25% 45-54
- 12% over 55

FIVE TOP
INDUSTRIES:

- Restaurants and catering
- Construction
- Other personal services
- Ground transport and pipeline transport
- Property and landscape management

Almost one
in three entrepreneurs
in scientific research and
development is a migrant.

SME businesses - the corner stone of our economy

Finland has a total of *294 965 enterprises**.

- 99,8 % of these are small or middle sized businesses employing less than 250 people.
- Units with less than 10 employees form 93,1 % of all Finnish companies . These micro-businesses play a crucial part in Finnish economy.
- Approximately 90 000 Finnish entrepreneurs employ people in permanent work positions
- 169 000 are self employed and listed as sole proprietors
- Up to one third of all of our business owners are women. This is a high figure compared to most European countries.

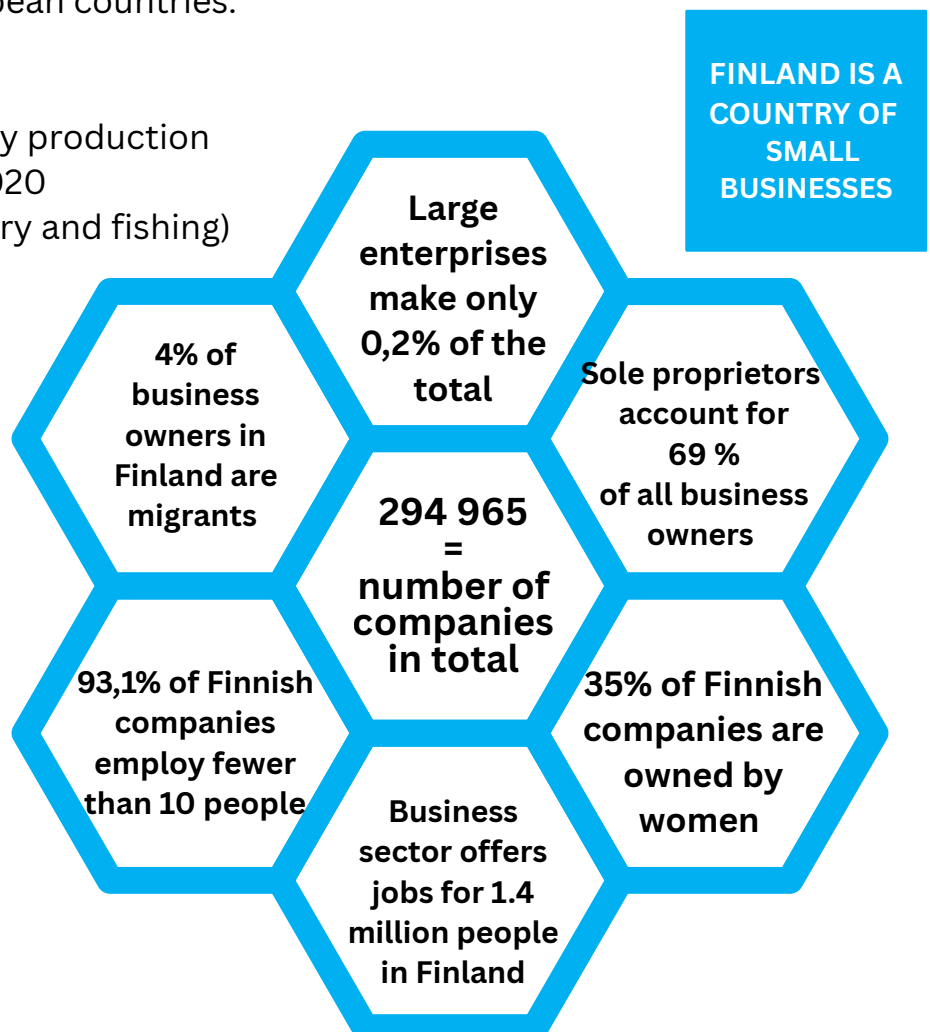
(*businesses without primary production

Source: Statistics Finland 2020

Excluding agriculture, forestry and fishing)



Antti Sallansalmi
head of the board
Keski-Pohjanmaan Yrittäjät



Keeping the wheels turning

Entrepreneurs are among the key players in keeping the wheels of Finnish society and the economy turning.

The Federation of Finnish Enterprises and the regional entrepreneurs' associations guide and support Finnish entrepreneurs and businesses in creating and sustaining growth and vitality.

One of our key priorities is to ensure that political decision-makers act to improve the environment in which SMEs operate. Providing accurate information about entrepreneurship in Finland is one of the most effective ways to promote positive changes in the attitudes and opinions of the Finnish public.

We influence and interact with Finnish decision-makers at all levels: locally, regionally, nationally, and within the European Union



Making an impact

Suomen Yrittäjät (*The Federation of Finnish Entrepreneurs*) actively seeks to influence decision-makers through keeping connected and sharing information. We advocate for the interests of businesses, and persistent work towards clear goals creates long-term results.

We prepare our policy priorities for European, parliamentary and local elections. They form the basis of our advocacy work.

We are invited as experts and are included in parliamentary work groups and committees, that are involved in drafting new legislation. We give our statement on government bills.



PROMOTING
ENTREPRENEURSHIP

Team Finland network -services

If your company is operating in international environment or has plans to attend international markets, Team Finland -members can offer special expertise to help your business.

Based on your needs and the information provided, we will use our network to find the best experts and most suitable services to fit for your case.

Suomen Yrittäjät, as well as your local entrepreneurs association are a part of Team Finland. Team Finland has an allocated *growth and internationalization coordinator* in each Finnish county. They offer a wide array of services, on themes including:

- Establishing preconditions and development needs before joining international markets
- Creating plans for international business operations
- Launching international business operations
- Engaging in international business operations
- Expanding international business operations

Team Finland coordinators are also able to assist you in finding the most suitable options for funding from the Business Finland funding to EU-sources.

Funding can be applied to:

- Preparation of an international strategy
- Market research
- Product development
- Hiring an expert advisor



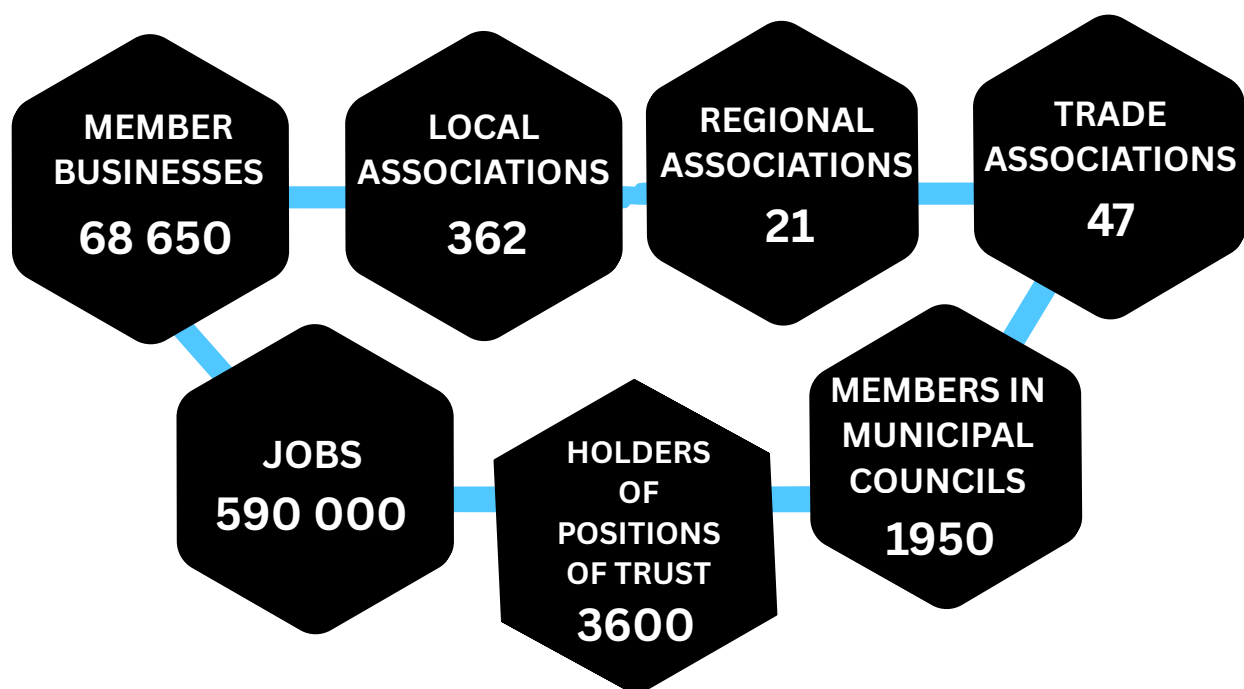
Team
FINLAND

THE LARGEST BUSINESS FEDERATION IN FINLAND

Out of all business-related federations Suomen Yrittäjät has the largest membership count. We have approx. 70 000 members in our local associations nation wide, and around 30 000 in specified trade associations.

Members come from businesses in all size groups, from self-employed sole traders to large companies, and from every corner of our country. They present the entire business spectrum.

The membership structure offers a good reflection of Finnish business sector as a whole.



Central Ostrobothnian Entrepreneurs

(Keski-Pohjanmaan Yrittäjät) is a regional association of Suomen Yrittäjät, representing the coastal region of Ostrobothnia through 23 local associations. We have approx. 2300 members in our area. We are co-operating with the Center of Economic Development, Transport Centre and the Environment Centre, as well as with the municipality- and city councils.

Our mission is to influence the local and regional political decision-making, and offer various forms of support to the business owners while building and maintaining an environment for networking with other local entrepreneurs.

Membership brings value!



As a member of the local association you will advantage of all the member guidances, free legal guidance included. You are invited to Yrittäjät- events, you are entitled to useful educational material in Yrittäjät Academy and you can join our annual planned trips.

More about membership benefits and activity is available on our website:

www.yrittajat.fi/en

Would you like to become a part of Finland's biggest community of business owners?

ITS A NO BRAINER: OF COURSE YOU WOULD!

Together we are stronger, and as a member you can turn to us when you face difficulties.

We are here to help and support you with legal expertise, broad networks, useful services and money saving member benefits.

Join our happy community **TODAY!**

Connect with us:

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www.instagram.com/kpyrittajat

Meet our staff:



Anna Kotamäki
CEO
+358 40 358 3325



Riitta Hautala
secretary
+358 50 338 8029



Nina Niemi
public relations
manager
+358 50 516 7602



Heidi Puikko
organisational chief
+358 328 1769