

Suomen Yrittäjät general presentation

The information is based on data from 2024



Finland is a country of small businesses

There are **480 233** companies in Finland*

607,659 companies in Finland in total (including agriculture, forestry, and fisheries)

96 % of companies have fewer than 10 employees.

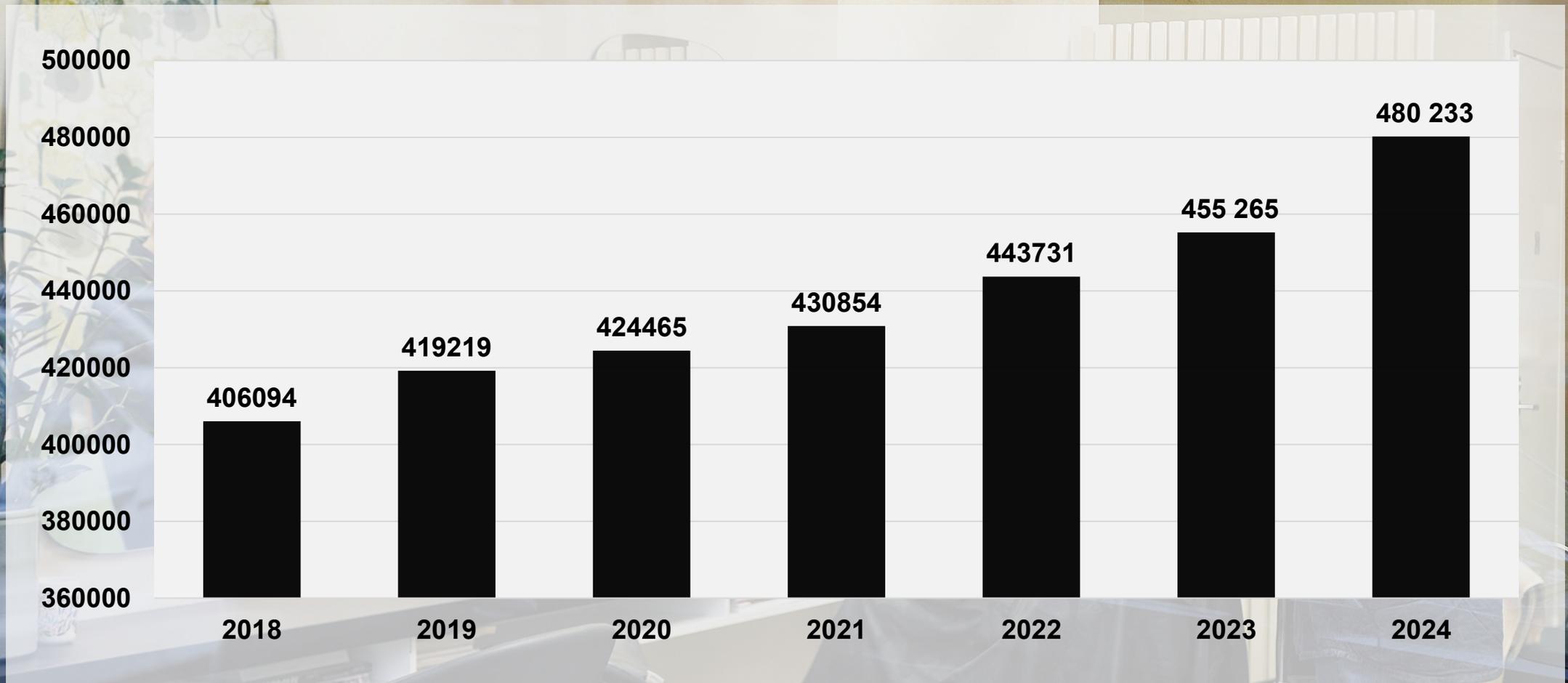
Only 0.1 % of Finnish companies are large enterprises.

Single-person businesses account for 72 % of business owners

Women account for 34 % of business owners

1 448 790 people work in Finnish businesses.

Number of business owners 2018–2024



Source: Statistics Finland 2024, Businesses' structural and financial statement statistics, excluding agriculture, forestry and fishery.

Entrepreneurs support exports

Businesses' turnover abroad, % of SMEs

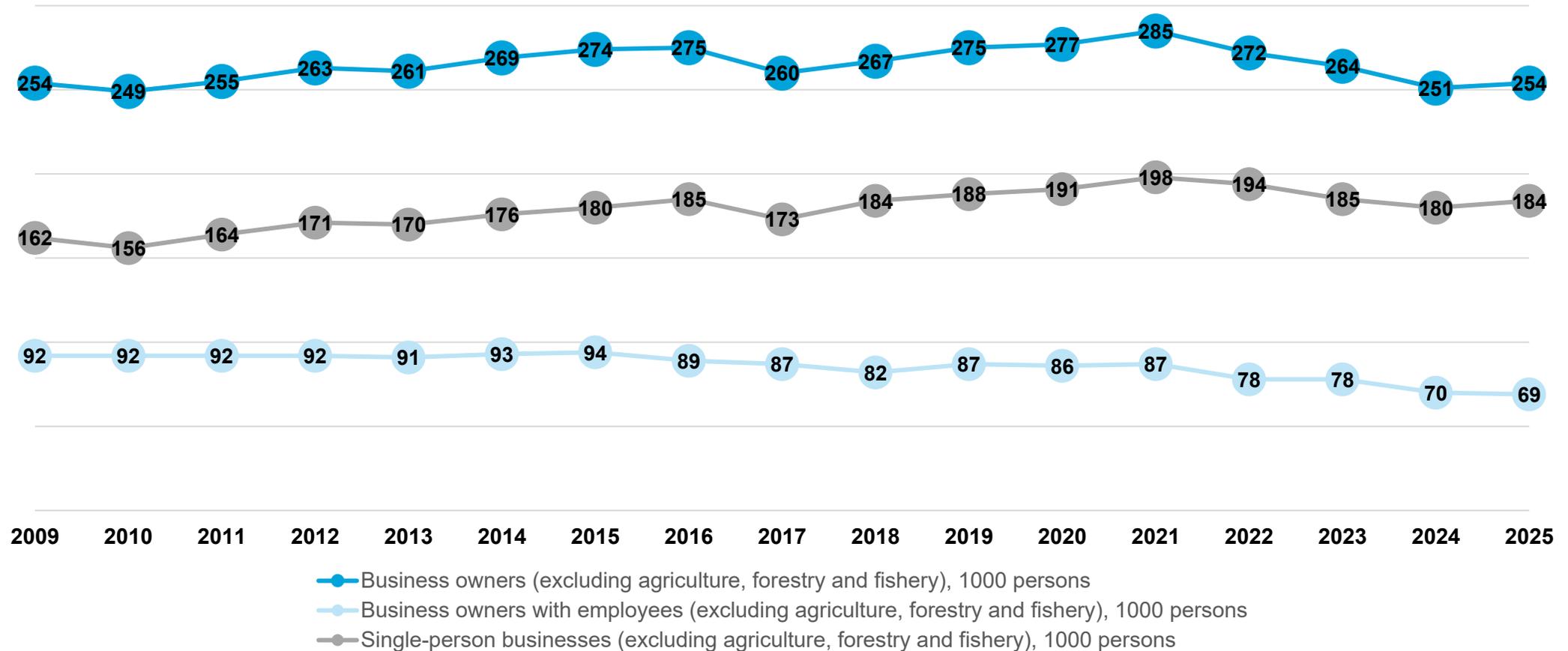
Export or business abroad	All businesses	Industry	Construction	Trade	Services
	22	45	8	26	21

Forms of export or business operations in companies that export or have operations abroad*

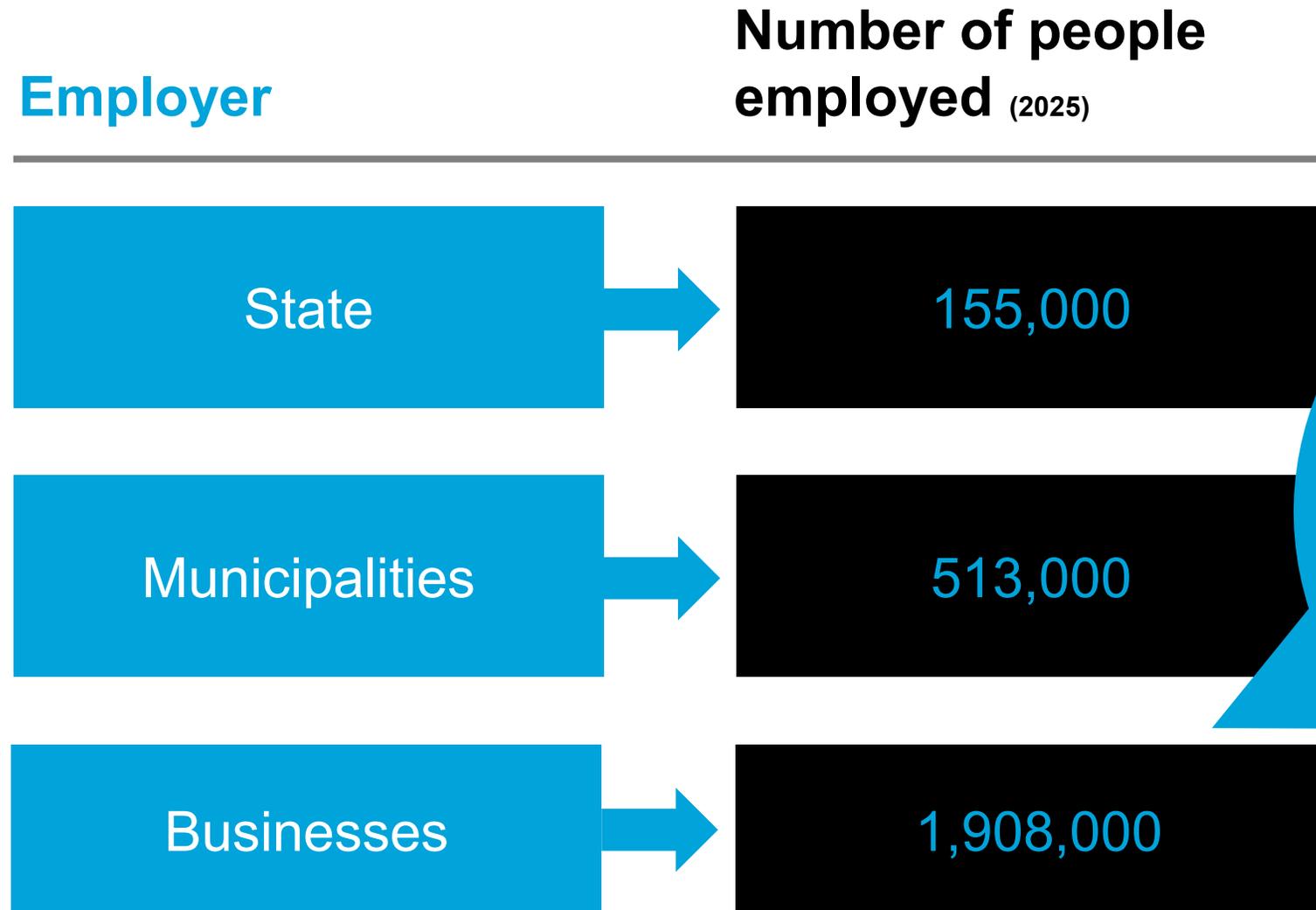
	All businesses	Industry	Construction	Trade	Services
Direct goods export	44	92	29	73	21
Direct services export	44	22	30	17	61
Licensing or franchising operations	6	4	0	3	8
Salary or contract manufacturing	6	6	4	12	4
Foreign joint venture or subsidiary	10	6	3	15	10
Other	15	3	42	11	18

**Respondents could choose more than one option.*

Number of business owners, business owners with employees, and single-person businesses 2009–2025



Businesses are **the biggest** employers



Businesses provide a significant share of employment. That is why it is important that businesses enjoy a favourable environment in all municipalities.

Company structure in Finland 2024

SMALL ENTERPRISES (10–49 FTEs)

15,492 **3.2%**

MEDIUM ENTERPRISES (50–249 FTEs)

3 073 **0.6%**

LARGE ENTERPRISES (250+ FTEs)

676 **0.1%**

MICRO ENTERPRISES (1–9 FTEs)

460,992 **96%**

Total **480 233** companies

Source: Statistics Finland 2024, Businesses' structural and financial statement statistics, excluding agriculture, forestry and fishery.

Turnover in companies of different sizes in 2024

SMALL ENTERPRISES (10–49 FTEs)

16.6% €87 bn

MEDIUM ENTERPRISES (50–249 FTEs)

19.2% €101 bn

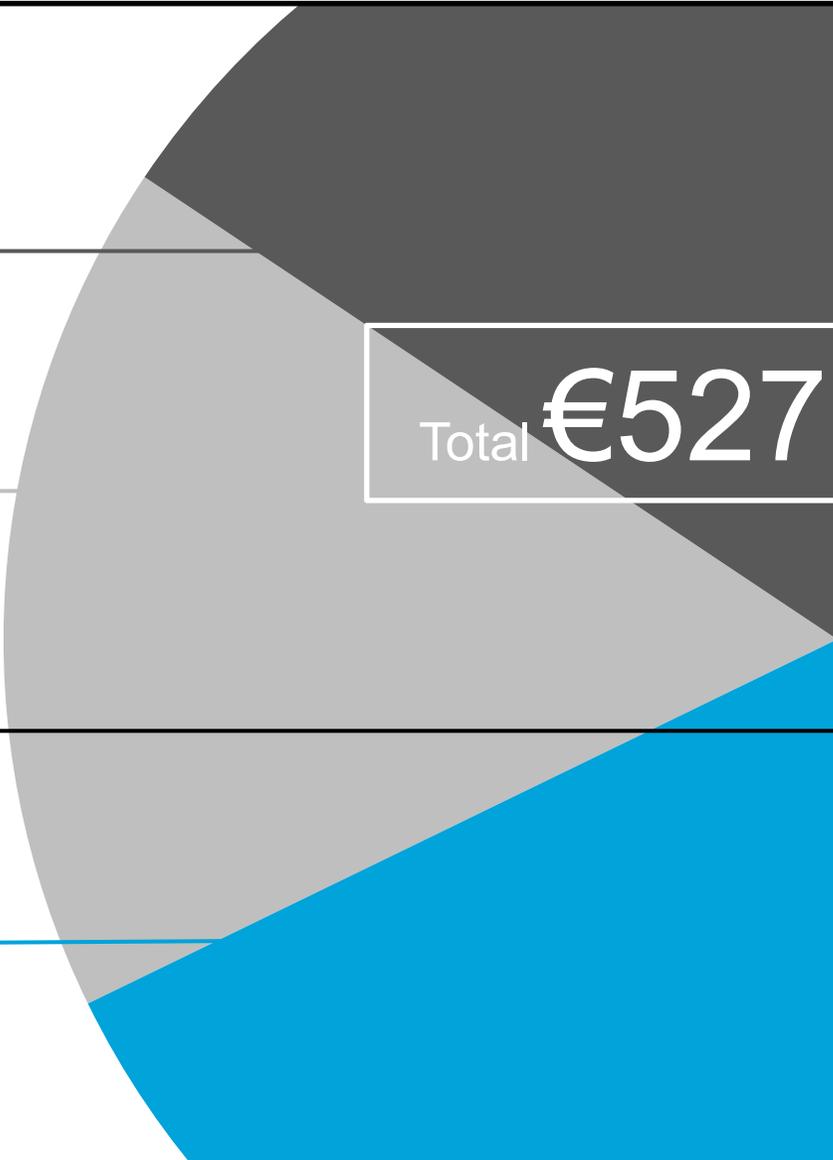
LARGE ENTERPRISES (250+ FTEs)

46.3% €244 bn

MICRO ENTERPRISES (1–9 FTEs)

17.8% €94 bn

Total **€527 bn**



Staff in companies of different sizes in 2024

SMALL ENTERPRISES (10–49 FTEs)

21.3% **308,526**

MEDIUM ENTERPRISES (50–249 FTEs)

20.4% **295,092**

LARGE ENTERPRISES (250+ FTEs)

38.0% **550,664**

MICRO ENTERPRISES (1–9 FTEs)

20.3% **294,508**

Total: **1,448,790** persons

Source: Statistics Finland 2024, Businesses' structural and financial statement statistics, excluding agriculture, forestry and fishery.

PROMOTING

ENTREPRENEURSHIP
