Entrepreneurship with a global twist and cross-border startup possibilities
StartUp Passion in Baltic Sea Region aims to raise awareness and get university students interested in entrepreneurship. Helping them to build international teams around their business ideas. The project will also attract new entrepreneurial talents into the Central Baltic region, as well as introducing a model for supporting the creation of students-based international companies. The project combines competences from higher education programs, student bodies and enterprise development agencies to encourage the best students to take up international entrepreneurship.
Some facts of previous events – What we do and how: **Startup Passion (SUP)**

SUP is from the very beginning when participants enter an international program, Cross-border approach is very important for the project and it is manifested throughout the program. In 2nd year number of participants rose by 25% from the 1st year. Hackathon: 100 participants, 15 different nationalities and 45 different ideas came up. 2nd event KickOff 3-days intensive Workshop: 110 participants, 17 different nationalities, 22 startup team’s altogether, 12 cross border startup teams, 5 different coaches/mentors. Round two started: Hackathon 115 participants, 17 nationalities, 12 cross border teams. KickOff: 100 participants, 20 teams, 12 cross border, 18 nationalities. During the project, we achieved 9 registered companies, and many success stories (one mention below). Some to mention: Gridwallet, Iteroi Ay, Ridline, Alt2Media, Prolocalis, etc.

Wake up blinds-Members Finland-Estonia-China-Vietnam
SUCCESS STORY

CASE: PROLOCALIS OY

Christos Granqvist a navy officer, farmer, husband & father of two. The idea for ProLocalis, pop into his mind after working together with neighboring farmers and other local producers. Hearing about their problems, regarding marketing-sales, and their customer’s problems finding locally produced goods and services. Knowing some of the problem himself, he decided to build a tool to help connect and empower the communities. Christos joined in 2017 and with the support of the project, he is now entering the Baltic Sea Region market, also he was featured in US Today, he also launched his applications in the US in winter 2017. His story is outstanding, as Christos had no knowledge in entrepreneurship, how to solve all the issues he has been faced during the development process. As he joined the project, he got all the necessary tools and network to build his company into a global success.

https://www.facebook.com/prolocalis/videos/1869188403380592/UzpfSTk1NDA5NDI2NDYyNzcxMjoxNjExMzA1Mjg1NTczMjcw/
https://www.facebook.com/ProLocalisFinland/
https://www.prolocalis.com/
StartUp Passion MOOC = Massive Open Online Course

StartUp Passion MOOC is a course of study made available online by simply registering and participating. This also means that the MOOC is available globally for students who are interested in online learning, connect with other students, work on a fast pace and achieve goals faster. A simple visual explanation: https://www.youtube.com/watch?v=b_N_NHbC80E

During the project our goal is to create a MOOC for entrepreneurial education and offer it to our students as well as many others around the planet.

www.startupmooc.fi

Our MOOC is based on the Eliademy platform:
StartUp Passion in Baltic Sea Region
2015 - 2019

WEEKLY LEARNING SPRINTS

Week 1
Introduction & information
- Warmup discussions
- Creating ideas & forming cross-border groups

Week 2
Inspiration & ideation
- Idea processing, analyzing, filtering

Week 3
Innovation

Week 4
Incubation
- Business modelling

Week 5
Illustration
- Pitching

Week 6
Implementation
- Evaluating

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TALLINN UNIVERSITY