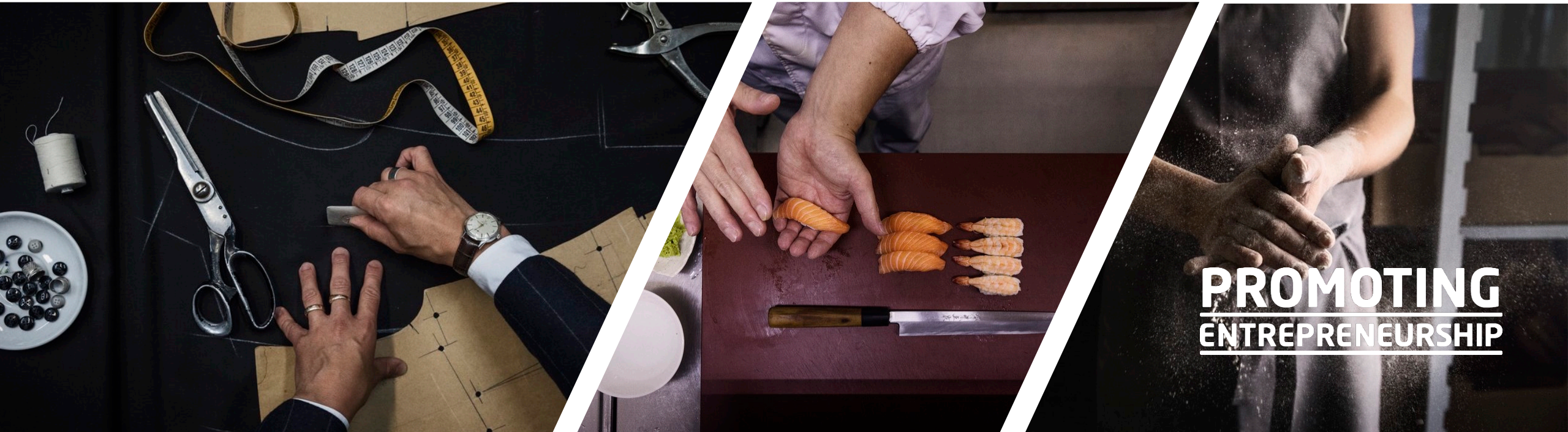


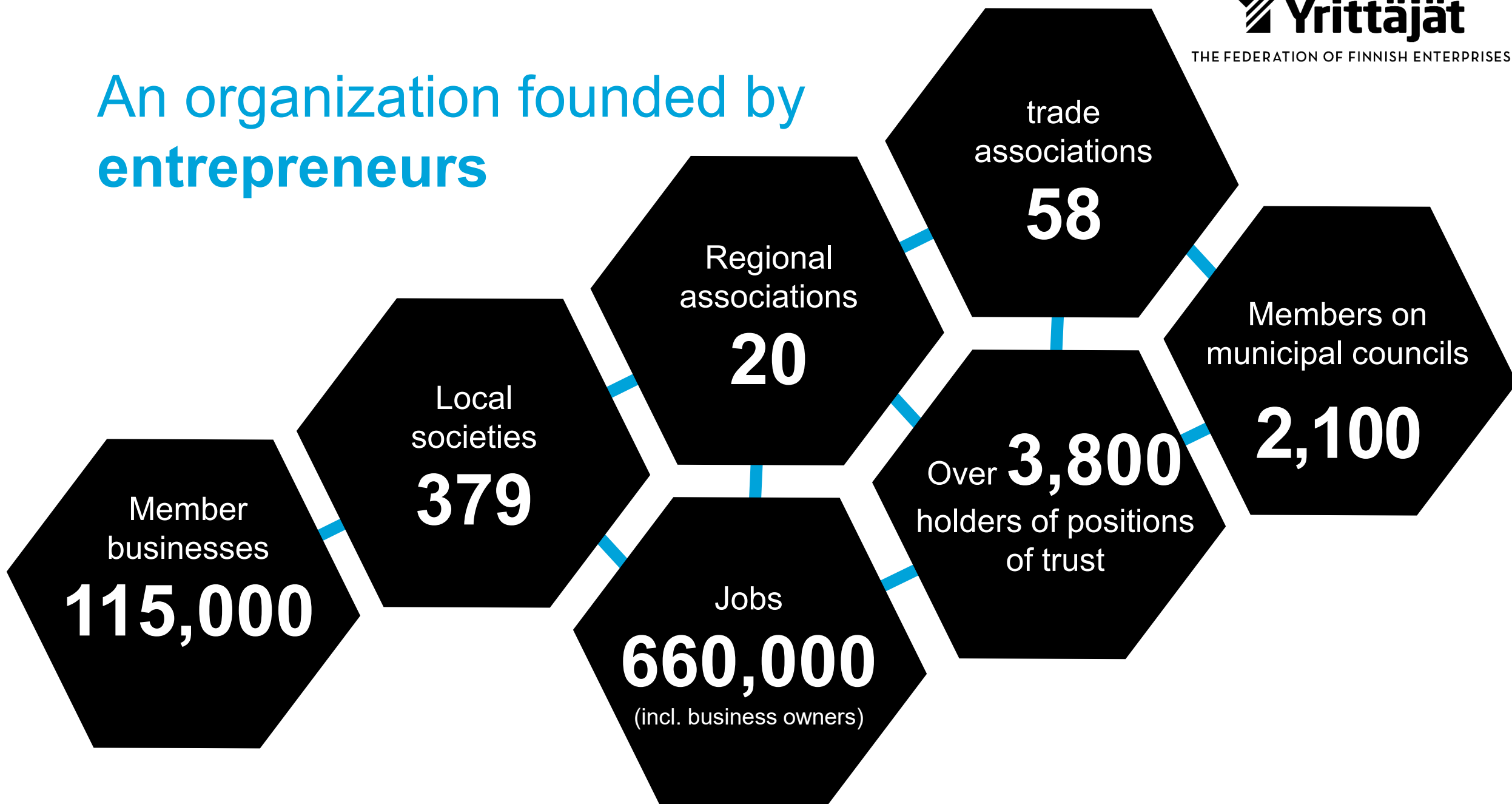
# Entrepreneurship statistics

Data based on Statistics Finland's 2019 information



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# An organization founded by entrepreneurs



Finland is a  
country of  
small  
businesses

There are **292,377** companies in Finland\*

93 % of  
companies have  
fewer than 10  
employees.

Only 0.2 % of  
Finnish  
companies are  
large  
enterprises.

Single-person  
businesses  
account for  
68 % of  
business  
owners

Women  
account for  
35 % of  
business  
owners

1.5 million  
people work  
in Finnish  
businesses.

*\*Businesses without primary production.  
Source: Statistics Finland 2019.  
Excl. agriculture, forestry and fishing.*

Entrepreneurs support exports

Businesses' turnover abroad, % of SMEs

Export or business abroad	All businesses	Industry	Construction	Trade	Services
	22	42	8	32	20

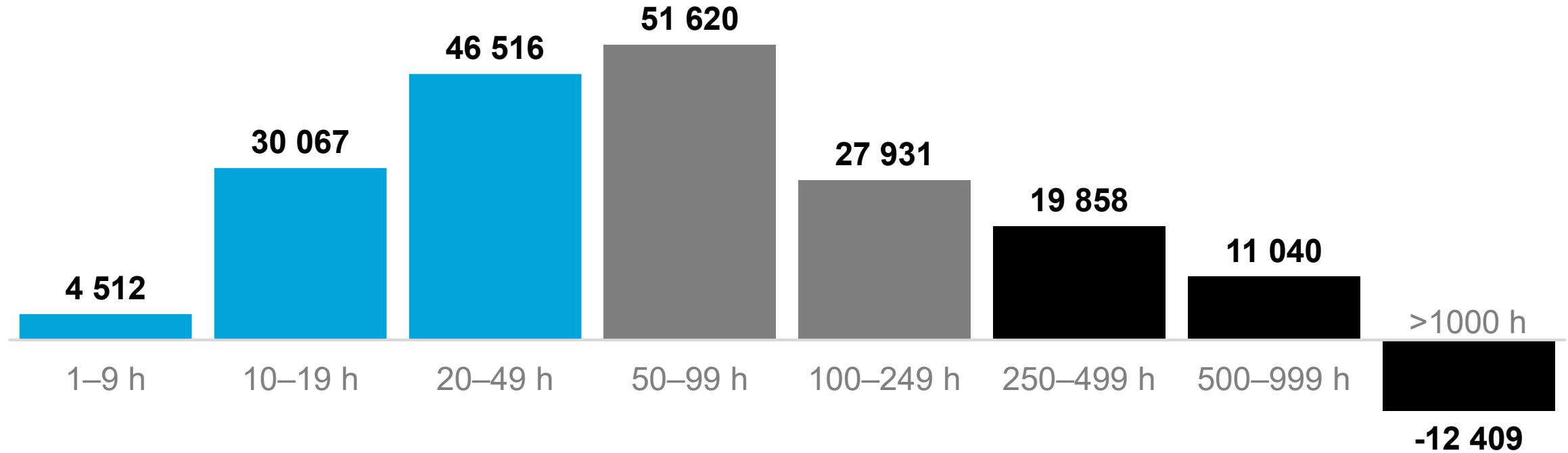
Forms of export or business operations in companies that export or have operations abroad\*

	All businesses	Industry	Construction	Trade	Services
Direct goods export	41	82	49	64	18
Direct services export	39	13	37	17	56
Licensing or franchising operations	7	7	15	3	8
Salary or contract manufacturing	6	6	16	9	4
Foreign joint venture or subsidiary	14	17	17	16	12
Other	22	10	21	20	26

\*Respondents could choose more than one option.

# Changes in employee numbers

## in companies of various sizes 2001–2019



**Small enterprises, under 50 FTEs: +81,095**

**Medium enterprises, 50–249 FTEs: +79,551**

**SMEs: +160,646**

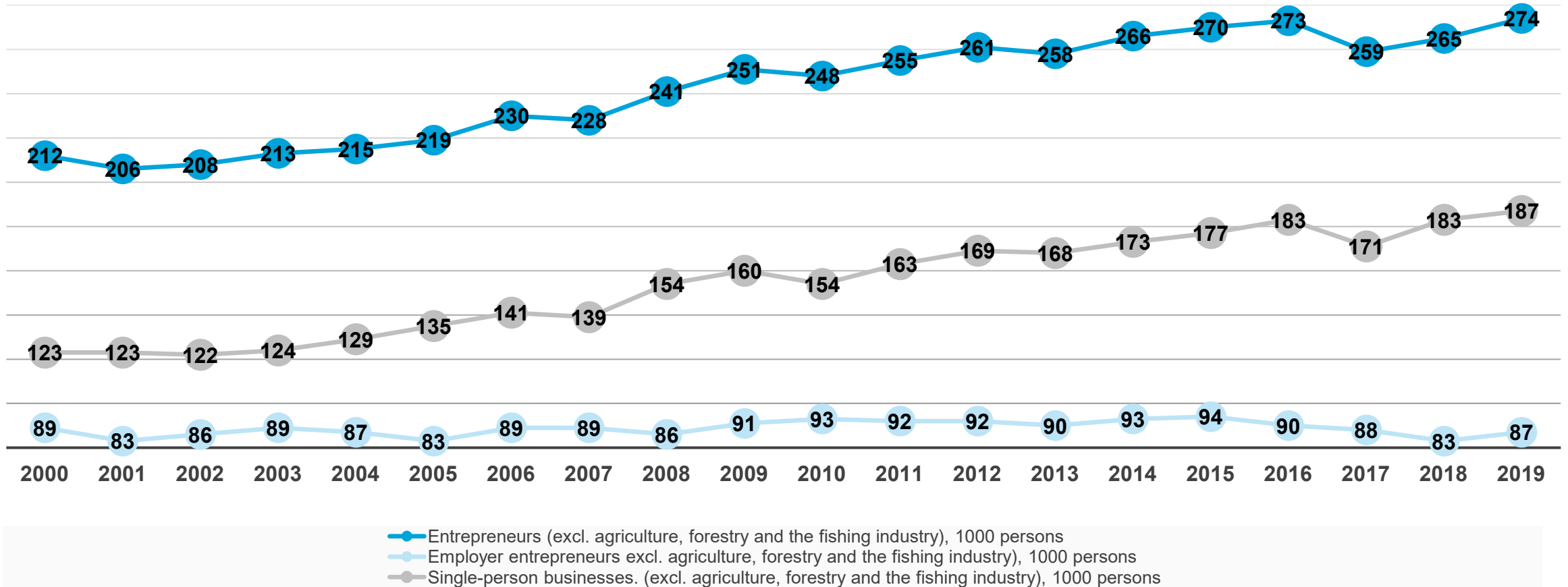
**Large enterprises, 250+ FTEs: +18,489**

**Large enterprises: + 18,489**

Source: Statistics Finland. Changes in employee numbers in companies of various sizes 2001–2019

Staff numbers as full-time equivalents (FTEs), excl. agriculture, forestry and fishing.

# Development in quantity of business owners, self-employed employers and single-person businesses 2000–2019



Source: Statistics Finland

# Businesses and labour market policy

About 3,000–5,000 companies have shop stewards, which gives greater freedoms for agreement.

## Normally binding field

- Approx. 20,000 companies
- Average 45 employees each
- Total approx. 920,000 employees

Restrictions in about 50 pieces of legislation affect this field.

## Generally binding field

- Approx. 50,000 companies
- Average 5 employees each
- Total approx. 250,000 employees

Only a few companies bound by generally binding collective bargaining agreements use the shop steward system.

Collective bargaining agreements affect different sectors in different ways.

There is hardly any flexibility, because labour legislation is mandatory.

## “Free field”

- \* Approx. 20,000 companies
- \* Average 11 employees each
- \* Total approx. 220,000 employees

Collective bargaining agreements do not apply to these companies.

# Company structure in Finland 2019

**SMALL ENTERPRISES** (10–49 FTEs)

16,630 **5.7%**

**MEDIUM ENTERPRISES** (50–249 FTEs)

3 214 **1.1%**

**LARGE ENTERPRISES** (250+ FTEs)

682 **0.2%**

**MICRO ENTERPRISES** (1–9 FTEs)

271,851 **93%**

Total **292,377** companies

Source: Statistics Finland 2019.  
Excl. agriculture, forestry and fishing.



# Turnover in companies of different sizes in 2019

**SMALL ENTERPRISES** (10–49 FTEs)

**19.1%** €85 bn

**MEDIUM ENTERPRISES** (50–249 FTEs)

**22.0%** €98 bn

**LARGE ENTERPRISES** (250+ FTEs)

**42.5%** €189 bn

**MICRO ENTERPRISES** (1–9 FTEs)

**16.4%** €73 bn

Total **€445 bn**

Source: Statistics Finland 2019.  
Excl. agriculture, forestry and fishing.

# Staff in companies of different sizes in 2019

**SMALL ENTERPRISES** (10–49 FTEs)

22.1% **327,127**

**MEDIUM ENTERPRISES** (50–249 FTEs)

20.6% **304,675**

**LARGE ENTERPRISES** (250+ FTEs)

36.1% **533,716**

**MICRO ENTERPRISES** (1–9 FTEs)

21.2% **313,084**

Total: **1,478,602** persons

Source: Statistics Finland 2019.

Excl. agriculture, forestry and fishing.

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